

Morinaga Milk Group Vietnam

LATEST TOPICS

“FULL OF HEALTH, FULL OF SMILES”

Event by Morinaga Milk Group Held at AEON BINH TAN

2023/10/23

"FULL OF HEALTH, FULL OF SMILES" event was held on October 7 and 8, 2023, at AEON BINH TAN. At the event, Mr. Yanagida, the representative of Morinaga Milk Industry Co., Ltd, have expressed how Morinaga Milk Group considers Vietnam as one of the most important markets in the group's global business strategy.



Through the cooperation with Ms. Thuy Van, we hope to convey the brand's commitment more widely and deeply to Vietnamese consumers. During the event, the talk show between Ms. Thuy Van and Ms. Le Van May, the head of Morinaga Le May Vietnam, has inspired many participants. In addition, activities such as free product experience with Morinaga Climeal nutritional drink, Morinaga Zero-fat yogurt, and Morinaga Kodomil formula milk, drawing event of children drawing portraits of their mothers, Chokatsu method instructions (exercises to help improve internal health of the body), photo sessions, interacting with the mascot, quiz games with prizes, and customers receiving roses from Morinaga Milk Group, have attracted many attention to visitors.



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